Dear Parent/Guardian of a 2015 MHHS Senior:

Senior recognition ads provide you with the unique opportunity to honor your senior with a spotlight dedication in the 2015 all-color yearbook.

This year we are offering two options for parents/guardians who want to place an advertisement in the senior recognition section:

- Create your own senior advertisement online: Visit the website www.JostensAdService.com to design and pay for your student’s recognition ad.
- Have the yearbook staff design your senior advertisement: Please select a layout from the back of this letter. On the order form attached, you may include a message to your senior (up to 60 words). You will need to provide the yearbook staff with photographs for the ad. These may be baby pictures through current age. If you want your photographs returned to you, please enclose a self-addressed, postage-paid envelope. You could also provide the photographs to the yearbook staff on a CD (JPEG files only). If you would like your photos in a specific order, you may label them with the numbers that correspond to the ad template you chose. These ad orders may be dropped off in the MHHS front office. They may also be mailed to Mountain Home High School – Attn: Jennifer Seaman. Payment options are listed on the order form. Please feel free to contact me with any questions.

You may choose to purchase the same type of recognition ad for other students (i.e. sports teams not related to school, group shots of your child’s friends, students belonging to a particular group, etc.). Please follow the same guidelines for these ads.

The due date for all of the above is Friday, November 7, 2014.

This is a monumental time in your student’s life, and a senior recognition ad is an excellent way to show how proud you are of him/her!

Thank you,

Jennifer Seaman, Adviser
Mountain Home High School Yearbook
500 Bomber Blvd.
Mountain Home, AR 72653
870.425.1215
jseaman@mtnhome.k12.ar.us
1/8 Page Ad - 1 Photograph Maximum: $60

Layout 1.1

Layout 1.2

Layout 1.3

Layout 1.4

1/4 Page Ad - 4 Photograph Maximum: $100

Layout 2.1

Layout 2.2

Layout 2.3

Layout 2.4

1/2 Page Ad - 6 Photograph Maximum: $160

Layout 3.1

Layout 3.2

Layout 3.3

Layout 3.4

Full Page Ad - 11 Photograph Maximum: $260

Layout 4.1

Layout 4.2

Layout 4.3

Layout 4.4
*Only use this form if you want the yearbook staff to create your student’s senior advertisement!

MHHS Bomber Yearbook Senior Ad Form

Name of senior(s) ________________________________________________________________

Name of person buying ad _________________________________________________________

Phone Number _________________________________________________________________

(check one) (check one) 

<table>
<thead>
<tr>
<th>Size of Senior Ad</th>
<th>Design choice</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/6 Page</td>
<td>#1.1 #1.2 #1.3 #1.4</td>
<td>$ 60</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>#2.1 #2.2 #2.3 #2.4</td>
<td>$100</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>#3.1 #3.2 #3.3 #3.4</td>
<td>$160</td>
</tr>
<tr>
<td>Full Page</td>
<td>#4.1 #4.2 #4.3 #4.4</td>
<td>$260</td>
</tr>
</tbody>
</table>

Payment type Check ________ #__________ (payable to MHHS Yearbook)

Cash ________

Please make any special instruction below. DO NOT give us any original photos. We should be able to return your pictures if you provide us with a self-addressed, postage-paid envelope, but we do not guarantee it. Call the yearbook staff at 425-1215 if you have questions.

NOTE TO YOUR SPECIAL SENIOR: (60-word maximum)

SPECIAL INSTRUCTIONS:

☐ CD with JPEG pictures provided.

⇒ RETURN THIS FORM WITH PAYMENT TO MRS. SEAMAN, MHHS YEARBOOK, 500 BOMBER BLVD., MTN. HOME, AR 72653 BY NOVEMBER 7.